



TV PROGRAMS

Carnival Corporation's strategy to leverage originally-produced travel content to increase awareness and demand for cruise vacations continues to pay dividends. In 2017, our award-winning television programs generated over 100 hours of cumulative airtime and reached an audience of over 200 million viewers. Now in Season 2, these programs aim to entertain audiences while inspiring them to travel the world and to educate consumers about the cruise experience.

The company's original content portfolio -- "*Vacation Creation*" (ABC), "*Ocean Treks with Jeff Corwin*" (ABC), "*The Voyager*" (NBC) - can also be viewed on the company's digital streaming channel - OceanView™- available on Roku, Apple TV and Amazon Fire TV. Content on OceanView also includes "*Good Spirits*" (A&E), "*La Gran Sorpresa*" (Univision), and two direct-to-digital series - "*GO*" and "*Local Eyes*."

Carnival Corporation also uses its original programming as an opportunity to showcase ways the company is working to protect the world's oceans and seas, and educate and inform viewers about how they too can reduce their footprint as they travel the globe.



OCEAN view

"GO Experience the World"



GOOD SPIRITS

OCEAN
VIEW



**OCEAN
TREKS**
WITH JEFF CORWIN



LOCAL EYES

OCEAN
VIEW



VACATION CREATION
WITH TOMMY DAVIDSON AND ANDREA FECZKO



**The
Voyager**
with
Josh Garcia