

# SUSTAINABILITY AT CARNIVAL



**ELAINE HELDEWIER**  
Carnival Corporation & plc,  
Sustainability Director

We are at the midway point towards our 2020 sustainability goal date and are very pleased with the progress we have made. By the end of 2017 we had reduced our carbon intensity by 26.3% from our 2005 baseline, and surpassed our 2020 target ahead of schedule. As our brands continue to work on achieving the remaining goals, the sustainability team is actively defining our strategy and setting new goals for beyond 2020.

In 2017, we identified the initial components of our 2030 strategy in alignment with the United Nations Sustainable Development Goals (SDG). The SDGs consist of 17 specific goals that constitute the 2030 agenda for global sustainable development. These goals were adopted by world leaders, universally apply to all countries and are designed to mobilize efforts to end all forms of poverty, fight inequalities and tackle climate change, while ensuring that no one is left behind.

In our 2017 report we have identified the SDGs that correspond with our current 2020 sustainability goals. You will see these referenced throughout this report. In 2018, we will look further ahead and continue to define our sustainability strategy and the programs that will help us meet our 2030 goals.



**KARINA HILTON SPIEGEL**  
Carnival Corporation & plc,  
Sustainability Manager



To learn more about the SDGs visit [www.un.org/sustainabledevelopment](http://www.un.org/sustainabledevelopment) and <https://www.youtube.com/watch?v=RpqVmvMCmp0>

# CARNIVAL CORPORATION & PLC



## **JAN SWARTZ, PRINCESS CRUISES AND CARNIVAL AUSTRALIA, GROUP PRESIDENT**

We recognize and embrace the importance of incorporating sustainability into all aspects of our operation. Doing so specifically contributes to long-term value creation for our shareholders by delivering societal benefit in a number of far reaching ways, protecting the health of our oceans, maintaining our freedom to operate and supporting the communities we impact around the globe.



## **CHRISTINE DUFFY, CARNIVAL CRUISE LINE, PRESIDENT**

Being a responsible corporate organization demands transparency. In addition to our sustainability reports we also use recognized global platforms to disclose our carbon performance, water efficiency and overall environmental and social governance. As part of our sustainability strategy we also partner with key organizations that support our efforts and constantly improve our practices and results.



## **ORLANDO ASHFORD, HOLLAND AMERICA LINE, PRESIDENT**

Our people have been the driving force behind the success and growth of our organization. We understand how important human capital is to our sustainable performance as a company and the communities we serve. Attracting and recognizing talent are essential components of our sustainability strategy.



## **TARA RUSSELL, FATHOM PRESIDENT & GLOBAL IMPACT LEAD, CARNIVAL CORPORATION & PLC**

We share common hopes and dreams for our families and communities with our friends and partners around the world. We continue to seek to increase the number of partnerships we have around the world to create even more opportunities for our guests to positively experience the places they visit, and also participate in various community and social impact experiences. In 2017, we opened the Fathom experience to all our Carnival brands.



## **MONIKA GRIEFAHN, AIDA CRUISES, CHIEF SUSTAINABILITY OFFICER**

We are proud to be pioneers in the use of liquefied natural gas (LNG), not only for the cruise industry, but also for the entire maritime sector. LNG is the most environmentally friendly and low-emission fuel currently available to reduce our carbon footprint.



## **STEFANIA LALLAI, COSTA CRUISES, SUSTAINABILITY AND EXTERNAL RELATIONS DIRECTOR**

Part of the appeal of a cruise vacation is seeing the world firsthand and experiencing the marine environment up close. Therefore, protecting its health and vitality is an essential component of our sustainability strategy. As we define our 2030 goals, programs that support biodiversity are key to our success.