

SUPPORTING OUR COMMUNITIES

The Carnival Foundation (the philanthropic arm of Carnival Corporation & plc), each of our cruise line brands independently, and our individual employees support a variety of local and international organizations through monetary and in-kind donations, philanthropic programs, employee fundraisers and numerous volunteer initiatives. We partner with organizations that focus on the arts, education, human rights, health and the environment.

OUR 2017 PERFORMANCE HIGHLIGHTS

On board luncheons: **30+**

Shoreside employees who volunteered: **1,000+**

Shoreside volunteered hours: **3,500+**

Cruises donated / provided at a reduced rate / value: **670+ / \$2.9+ MILLION**

Donations for disaster relief: **\$12+ MILLION**

¹Our brands donate various ship venues for hosting luncheons on board to support many non-profit organizations





HURRICANE RELIEF & REBUILDING EFFORTS

The 2017 hurricane season will long be remembered as one of the most destructive with hurricanes Harvey, Irma and Maria. These hurricanes took a human, environmental and property toll in the United States and many Caribbean nations. In response to the severe hurricane season, Carnival Corporation & plc, The Micky and Madeleine Arison Family Foundation, and the Carnival Corporation brands have collectively pledged up to \$12 million dollars to support the relief and rebuilding efforts. We worked with UNICEF, Direct Relief, United Way, Save the Children, Houston Food Bank and operation Home Front to address some of the most timely and urgent relief needs.

To coordinate efforts we created a support team to work with various stakeholders in the Caribbean to understand the most urgent needs. The relief efforts will continue long-term as necessary to help those affected throughout the region. Part of our support came from our ships directly as they were used to deliver critical supplies. Our ships delivered supplies to residents in Barbuda, St. Maarten and Dominica among others.

Our brands also developed specific opportunities for guests and employees to make a financial contribution to hurricane relief.

The cruise industry as a whole, through the Cruise Lines Industry Association (CLIA) supported the return of tourism to the region through a promotional campaign called “The Caribbean is Open for Business”.

Many of our brands, in particular Carnival Cruise Line, have long-standing relationships with Caribbean islands that they have visited for decades. Working with those islands impacted by the storms we agreed that the ultimate support we can provide to the communities impacted by this hurricane season is to continue to visit them with our ships and our guests to help those employed by the tourism industry and the related industries get back to normal operations.



MERCY SHIPS PARTNERSHIP

Costa Group (Costa Cruises, Costa Asia and AIDA Cruises) began a partnership with Mercy Ships in 2017. Mercy Ships is an international non-governmental organization that works to promote access to essential healthcare in developing nations. Mercy Ships operates the world’s largest civilian hospital ship; the *Africa Mercy*, with a crew of over 400 volunteers from 40 different nations. The partnership consists of a joint volunteer program. The Costa Group committed to continuously cover one Engineering position onboard the *Africa Mercy* and officers and engineers with Mercy Ships can gain experience and nautical expertise onboard Costa Group ships. The Costa Group also made an initial donation of €100,000 to the Mercy Ship organization. See more at: <https://www.mercyships.org/?ga=2.182875878.1994924143.1525809876-202985582.1506019503>



UNESCO PARTNERSHIP – WORLD HERITAGE PROTECTION AND SUSTAINABLE TOURISM

Our Seabourn brand has partnered since 2014 with The United Nations Educational, Scientific and Cultural Organization (UNESCO) to promote sustainable tourism at World Heritage sites and to engender a wider understanding and commitment for UNESCO’s World Heritage Convention mission “to identify, safeguard, and promote unique cultural and natural heritage around the world deemed to possess outstanding universal value for all humankind.” The partnership with UNESCO provides our Seabourn guests with deeper insight and information about these intriguing destinations while supporting their conservation through sustainable tourism.

The Seabourn/UNESCO partnership is part of a multi-year agreement. In 2017, Seabourn’s contributions totaled \$300,000+. For more information visit the UNESCO website.

<http://whc.unesco.org/en/list/?type=natural>



PARTNERING TO FIGHT CANCER

Cancer is a disease that can affect anyone and is one of the leading causes of death in the world. In addition to impacting those diagnosed with the disease, cancer also impacts the family, friends and the community at large. We at Carnival have seen many of our employees and friends diagnosed with the disease. We are grateful for those who have won the fight and will forever remember those who have passed. Our brands have partnered with various organizations globally to provide funding that is essential to save lives and support needed research. Our partnerships include programs for our guests and employees to participate in a variety of creative initiatives. Several of our brands offer “On Deck for a Cause” for guests to enjoy the opportunity to actively participate in, an organized walk to raise awareness and funds, or to support those on the walk.

Some of the organizations we work with include:

- American Cancer Society
- Canadian Cancer Society
- Cancer Council Australia
- Susan G. Komen for the Cure
- Dutch Cancer Society
- Cancer Research UK
- St. Jude Children’s Research
- Leukemia and Lymphoma Society



4GOODFOOD PROGRAM

Our Costa brand has been working since 2016 and 2017 on the 4GOODFOOD program. This program covers all aspects of food preparation and management onboard a cruise ship. It is focused on addressing food scarcity, which is a key global issue, and is in line with the United Nations Agenda 2030’s Sustainable Development Goal number 12, Responsible Consumption and Production. The program covers food preparation, responsible consumption and donating surplus food. The donation component represents a critical community support program. Following the introduction of the Italian Law no. 166/2016 on food waste, Costa teamed up with the food bank charity Fondazione Banco Alimentare to launch a surplus food donation program.

In what is a first for global shipping, Costa can now retrieve and donate “ready to eat” meals prepared on board but not served in the ship’s restaurants. This initiative started operating on the Costa Diadema in Savona in July 2017 and was recently extended to include the Port of Civitavecchia (Rome). In just six months approximately 16,000 portions were distributed via local associations to people in need.

As part of the program, Costa Cruises is supporting the network of Food Gardens in Africa promoted by the Slow Food Foundation for Biodiversity. Costa will provide ongoing financial backing for the venture, with the annual amount of its contribution directly linked to the reduction in food waste in the buffet by guests; the intention is to guarantee the future growth of the network by giving food resources back to the community.

We are working on expanding this type of program throughout our brands and other communities.

TO PROVIDE FURTHER SUPPORT TO OUR COMMUNITIES, CARNIVAL CORPORATION AND SOME OF OUR BRANDS HAVE CREATED THEIR OWN FOUNDATIONS. WE ARE PROUD TO HIGHLIGHT SOME OF THEM HERE:

MAKING WAVES THAT MATTER.



CARNIVAL
FOUNDATION



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